



**THE SCHOOL DISTRICT OF
PALM BEACH COUNTY, FL**

DEPARTMENT OF SECONDARY CURRICULUM
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May 16, 2014
Bulletin #P-14857-TL/EE/SE

Contact:

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**Action By:
June 2, 2014**

TO: All Principals
FROM: Cheryl C. Alligood, Chief Academic Officer 
SUBJECT: PALM BEACH HEART WALK ON SEPTEMBER 27, 2014

The American Heart Association is the oldest and largest national non-profit voluntary health organization in the world dedicated to reducing disability and death from cardiovascular diseases and stroke, our nation's number one and number four causes of death.

I value each of you and your families, and I feel it is important for us as faculty and staff to get involved in such a worthy cause. Every year several Palm Beach County schools support the American Heart Association through their *Jump Rope for Heart* and *Hoops for Heart* programs. Last year, our school and District employees participated for the first time in the *Palm Beach Heart Walk*, recruiting thirty-five team captains and over three hundred walkers. Together, we raised \$3,939 in just a few short weeks. This event is designed to celebrate heart and stroke survivors, walk in memory of loved ones lost, raise life-saving funds, and educate the community on the importance of living healthier lives.

The District has been invited to participate, once again, in the Heart Walk on Saturday, September 27, 2014, at the Meyer Amphitheatre. Our goal is to raise \$50,000.

With a renewed commitment, please assign a team captain as a representative for your school. In an effort to support last year's goals, please contact Michelle Boggs, the American Heart Association representative, and provide her with the name of the school and team captain by Monday, June 2, 2014. Her contact information is below. The Team captain from your school will recruit fundraising walkers for your school's team. These walkers consist of adults, teachers, staff, parents, PTO members, or community members.

If you have questions please contact Michelle Boggs via cell at 561-889-2210 or email at michelle.boggs@heart.org.

EWG/CCA/KO/DF/NK/ES:sm

Approved: 
E. Wayne Gent, Superintendent